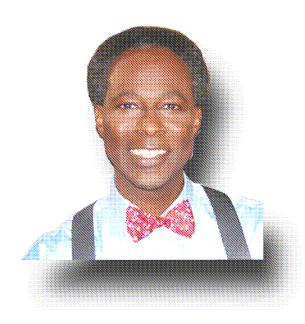
BUSINESS-GROWTH ACE - COACHING

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY



"I want you to PRINT THIS
PAGE and HAVE IT IN FRONT
OF YOU DURING OUR
SESSION TOGETHER so you
won't miss the powerful tips
revealed in this incredible
content-rich session. PLUS –
Check out the important pages
that follow."

To sign up for Darryl's Business-Growth Coaching - go to www.BusinessGrowthAce.com

DARRYL L. MOBLEY

Known as the *Bulldog of Work-Life Balance* and an "Expert at Small Business Growth"

You may email Darryl at Info@BusinessGrowthAce.com. Known as the "Bulldog of Work-Life Balance," Darryl Mobley is a father and husband, a top Life Coach, an in-demand Executive Coach, a Business-Growth Consultant, a Professional Speaker, a publisher, an author, and host of The Darryl Mobley Show: Your Life Coach On The Radio. For info, visit www.CoachMobley.com. Darryl is also president of the Association of Small Business Marketers. For info and to achieve guaranteed business-growth, visit www.BusinessGrowthAce.com. Darryl speaks around the world on success, personal development, marketing, leadership, relationships, family, work/life balance, parenting, and personal branding. One of Darryl's key life purposes is to help others create and live their best lives.

If you wish Darryl to speak to your organization, please call us at 512-795-0935 ext 102 or email Charlotte@CoachMobley.com

Accelerated Learning Guide

Special Note: Send me your questions via Info@BusinessGrowthAce.com



they consider buying from you

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

"My Strength As A Business-Growth Coach Rests On My Ability To Ask Questions And Not Be Afraid Of The Answers."

~ Darryl L. Mobley

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This Customer Attraction Strategy belongs to:
Step 1: Job 1 How much time should your Job take? (Here's a hint: More than you currently spend.)

"PEOPLE WHO DON'T TAKE RISKS GENERALLY MAKE ABOUT TWO BIG MISTAKES A YEAR. PEOPLE WHO DO TAKE RISKS GENERALLY MAKE ABOUT TWO BIG MISTAKES A YEAR."

~ Peter Drucker

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This Customer Attraction Strategy belongs to:		
Step 2: What Is Holding You Back Right Now? What - in YOU - is blocking you from taking your business to higher levels?		

"The old Devil gets mad when you're trying to do good. Pray that God will move the stumbling blocks."

~ Mahalia Jackson

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This Customer Attraction Strategy belongs to:

Step 3: Who Is Your Best

______?

"SO I THINK INSTEAD OF FOCUSING ON THE COMPETITION, FOCUS ON THE CUSTOMER."

~ Scott Cook, Founder - Intuit

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This Customer Attraction Strategy belongs to:
Step 4: What Are The or That Your Customers Experience?

"Statistics suggest that when customers complain, business owners and managers ought to get excited about it. The complaining customer represents a huge opportunity for more business."

~ Zig Ziglar

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This Customer Attraction Strategy belongs to:
Step 5: What Is Your Best (_) To Your Customers' Biggest (_)?

"Every Customer Problem is a goldmine."

~ Darryl L. Mobley

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This Customer Attraction Strategy belongs to:
Step 6: What Results Have You Delivered For Your (_)?

"You cannot escape the results of your thoughts. Whatever your present environment may be, you will fall, remain or rise with your thoughts, your vision, your ideal. You will become as small as your controlling desire; as great as your dominant aspiration."

~ James Lane Allen

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This Customer Attraction Strategy belongs to:	
Step 7: Why Are You Competitors?	From

"The act of differing; the state or measure of being different or unlike; distinction; dissimilarity; unlikeness; variation; as, a difference of quality in paper; a difference in degrees of heat, or of light; what is the difference between the innocent and the guilty?"

"KEEP BUILDING!" "NOTES SHEET"

"Kee ₁	o Bui	ldin	g!"

"An idea that is developed and put into action is more important than an idea that exists only as an idea." - Buddha				

"REMEMBER... YOU <u>DO</u> DESERVE TO LIVE A GREAT LIFE!"