

BUSINESS-GROWTH ACE - COACHING

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY



"I want you to **PRINT THIS PAGE** and **HAVE IT IN FRONT OF YOU DURING OUR SESSION TOGETHER** so you won't miss the powerful tips revealed in this incredible content-rich session. **PLUS – Check out the important pages that follow.**"

To sign up for Darryl's Business-Growth Coaching -
go to www.BusinessGrowthAce.com

DARRYL L. MOBLEY

Known as the *Bulldog of Work-Life Balance*
and an “Expert at Small Business Growth”

You may email Darryl at Info@BusinessGrowthAce.com. Known as the "Bulldog of Work-Life Balance," Darryl Mobley is a father and husband, a top Life Coach, an in-demand Executive Coach, a Business-Growth Consultant, a Professional Speaker, a publisher, an author, and host of The Darryl Mobley Show: Your Life Coach On The Radio. For info, visit www.CoachMobley.com. Darryl is also president of the Association of Small Business Marketers. For info and to achieve guaranteed business-growth, visit www.BusinessGrowthAce.com. Darryl speaks around the world on success, personal development, marketing, leadership, relationships, family, work/life balance, parenting, and personal branding. **One of Darryl's key life purposes is to help others create and live their best lives.**

If you wish Darryl to speak to your organization, please call us at 512-795-0935 ext 102 or email Charlotte@CoachMobley.com

Accelerated Learning Guide

Special Note: Send me your questions via
Info@BusinessGrowthAce.com

**“WHAT’S
IN IT FOR
ME?”**

~ The question asked by every prospect as
they consider buying from you

“KEEP BUILDING!”

HOW TO USE DARRYL’S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

**“My Strength As A
Business-Growth
Coach Rests On My
Ability To Ask
Questions And Not Be
Afraid Of The
Answers.”**

~ Darryl L. Mobley

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 1: Job 1...

How much time should your Job take? (Here's a hint: More than you currently spend.)

[illegible]

**“PEOPLE WHO DON'T TAKE RISKS GENERALLY
MAKE ABOUT TWO BIG MISTAKES A YEAR. PEOPLE
WHO DO TAKE RISKS GENERALLY MAKE ABOUT
TWO BIG MISTAKES A YEAR.”**

~ Peter Drucker

“KEEP BUILDING!”

HOW TO USE DARRYL’S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 2: What Is Holding You Back Right Now?

What - in YOU - is blocking you from taking your business to higher levels?

**“The old Devil gets mad when you're
trying to do good. Pray that God will
move the stumbling blocks.”**

~ Mahalia Jackson

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 3: Who Is Your Best _____?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

“SO I THINK INSTEAD OF FOCUSING ON THE COMPETITION, FOCUS ON THE CUSTOMER.”

~ Scott Cook, Founder - Intuit

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 4: What Are The _____ or _____ That Your Customers Experience?

[illegible]

“Statistics suggest that when customers complain, business owners and managers ought to get excited about it. The complaining customer represents a huge opportunity for more business.”

~ Zig Ziglar

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 5: What Is Your Best _____ () To Your Customers' Biggest _____ ()?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

“Every Customer Problem is a goldmine.”

~ Darryl L. Mobley

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 6: What Results Have You Delivered For Your _____ ()?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

"You cannot escape the results of your thoughts. Whatever your present environment may be, you will fall, remain or rise with your thoughts, your vision, your ideal. You will become as small as your controlling desire; as great as your dominant aspiration."

~ James Lane Allen

"KEEP BUILDING!"

HOW TO USE DARRYL'S FORMULA FOR CREATING YOUR CUSTOMER ATTRACTION STRATEGY

How can you apply to your life what Darryl discussed in this session -- using the key points below?

This Customer Attraction Strategy belongs to: _____

Step 7: Why Are You _____ From Competitors?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

“The act of differing; the state or measure of being different or unlike; distinction; dissimilarity; unlikeness; variation; as, a difference of quality in paper; a difference in degrees of heat, or of light; what is the difference between the innocent and the guilty?”

"NOTES SHEET"

“Keep Building!”

“An idea that is developed and put into action is more important than an idea that exists only as an idea.”

~ Buddha

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slightly textured appearance and is set against a dark background.

**"REMEMBER... YOU DO DESERVE
TO LIVE A GREAT LIFE!"**